

## Sponsorship Prospectus

# Event Information

## DATE

27-28 October, 2016

## ATTENDEES

About 300 attendees

## MORE INFO

[sponsors@rubyconf.pt](mailto:sponsors@rubyconf.pt)



## Our Mission

RubyConf Portugal is an event about Ruby - an open-source, dynamic, productive programming language.

The first edition was a **huge success** and we are now aiming for a bigger and bolder event this time around. We will have a diverse, curated speaker roster, as well as sponsors and attendees from all over the globe.

We're aiming at **300 enthusiastic developers** to come for RubyConf Portugal!

# What they say about us



**Piotr Szotkowski** @chastell · 17 de nov de 2015

I miss Braga \*so much\* – [#RubyConfPT](#) was splendid (and we got quite a party started):



**PJ Hagerty** @aspleenic · 15 de set de 2015

I need to say it's great to be the MC at [#rubyconfpt](#) & getting to work with an awesome organizing team, great speakers, & attendees! Thanks!



**Timóteo Bica** @timoteobica · 15 de set de 2015

[#rubyconfpt](#) Really proud of U. Thanks for 2 amazing days. Thanks for your great team behind these awesome speakers.



**Ana Gonçalves** @sbg\_ana · 15 de set de 2015

Another great edition of [#rubyconfpt](#) and what an ending! Thank you guys, hope to see you next year! [@rubyconfpt](#)



**Afonso Tsukamoto** @TsukAfonso · 15 de set de 2015

Great conference! [#rubyconfpt](#)

Amazing how much you can learn in 2 days and how open the community is to new languages and paradigms 🌞



**Artur Cygan** @arturcygan · 15 de set de 2015

Still impressed after talks [@rubyconfpt](#) well done, thank you! Hope to see you next year :) [#rubyconfpt](#)



**Pedro Moreira** @pedrosmoreira · 16 de set de 2015

About to leave Braga. [@rubyconfpt](#) was a great experience. So happy for the chance to be a part of it. See you all next year! [#rubyconfpt](#)



**Sergio Gil** @porras · 17 de set de 2015

Muito obrigado [#rubyconfpt](#), muito obrigado Braga, you're the best. I had a really good time

## Why Braga?

Braga has great tech companies with major international relevance, as well as young companies and startups and it's Portugal's **third biggest city**, with an amazing history and a great University.

It was also the **European Youth Capital in 2012**, and it's 30 mins away from Porto, the second biggest city of Portugal and the coolest city of Europe. You probably already heard of it, at least about the Port Wine and the OPO airport.

# Sponsoring Structure

	STONE	<b>GOLD</b>	PLATINUM
Slots	20	8	3
Price	500€	2000€	4000€
Tickets	1	2	4
Discount coupon	1 (10%)	5 (10%)	10 (10%)
Blog post	✗	✓	✓
Provide swag	✗	✓	✓
Booth + Roll-up	✗	✓	✓
Logo on badge	✗	✗	✓
Host coffee-break	✗	✗	✓

## Be the Ruby Sponsor

**Slots:** 1

**Price:** 8.000€

+VAT

We are looking for a Ruby Sponsor for RubyConf Portugal. That position will make you stand out from the rest, with a huge presence throughout the event, lots of invites and discounts.

There are a lot of perks for this position and we're also open to hear about your suggestions and ideas, so the best way to know all about it is reaching us at [sponsors@rubyconf.pt](mailto:sponsors@rubyconf.pt) and ask for more information.

Don't miss out on this awesome opportunity!



## Host a Lunch

Slots: 2

Price: 2.000€  
+VAT

In Portugal, food is a religion. Our lunches will be catered and carefully planned to allow for pleasant talks and a great experience. Last year we had fantastic feedback and we want to take it even further this year!

Make sure your company's name will be the one announced as the sponsor for the amazing food and wine our attendees will taste.



Rin  
@rinpaku

The food at [#rubyconfpt](#) is fucking amazing! Thanks for the lunch, [@mailjet](#)!



Charles Collas  
@CharlesCollas



Awesome lunch sponsored by [@mailjet](#) here [@rubyconfpt](#) !  
Even discovering some portuguese wine (cc [@shub\\_s](#) )

## Host the WiFi

**Slots:** 1

**Price:** **1.000€**  
+VAT

We'll take care of the technical part but we could use some help on the economics.

You get to pick the WiFi name and password and make sure everyone on RubyConf Portugal will see it and use it.

## Host the Karaoke Party

Slots: 1

Price: 3.000€

+VAT

There's a really weird, yet absolutely undeniable connection between Rubyists and karaoke. Our karaoke night was dubbed as one of the best ever, so we want to live up to the expectations on this edition.

Get your company's name behind what promises to be another epic night at RubyConf Portugal!



**PJ Hagerty**

@aspleenic

Engine Yard



If you missed out on [#rubykaraoke](#) at [#rubyconfpt](#) you missed out on all the things

## Host the Farewell Party

Slots: 1

Price: 2.000€

+VAT

It's the last night of the event, everyone had a nice dinner and is now enjoying their drinks and having a lovely chat about how RubyConf Portugal was fantastic!

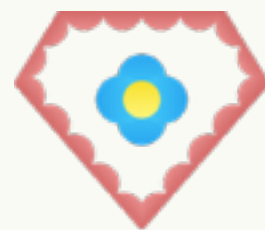
A great opportunity to show off your company's roll-up, be the background of all the selfies and group photos and the last experience at the beautiful city of Braga.

# Contacts

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**RUBY CONF**  
PORTUGAL '16